



The Junior League of Pittsburgh is excited to announce our 19th Designers' Show House to be presented in May 2018. After an eleven-year absence, we are back and better than ever, and would like to take this opportunity to invite you to participate in the event as a sponsor. Since 1974, the Designers' Show House has been the premiere fundraising event for the Junior League of Pittsburgh. The Designers' Show House gives local designers an opportunity to showcase their artistic skills and creative talents, and inspires the visitors who tour the home.

Funds raised from the 2018 Designers' Show House will enable the Junior League of Pittsburgh to create and support programs which enhance the lives of women and children in the Pittsburgh community. Organizations that sponsor this event are will not only contribute to future community programs, but will also receive recognition for those contributions. The Junior League of Pittsburgh is a 501(c)(3) organization.

While past Show Houses presented by the Junior League of Pittsburgh were often private residences, the 2018 Show House is unlike any that has come before it. This property, located in Wilkinsburg Borough, is viewed as an "anchor property," serving as a catalyst for positive growth within the community and designed to aid in the rejuvenation of the Wilkinsburg area. The homeowner's goal is to use the space to strengthen connections between members of the community by creating opportunities to meet and share knowledge and experiences. Going forward, the property is expected to serve as a unique, easily accessible, multigenerational gathering place, offering community members with spaces to gather, hold meetings, attend educational workshops and wellness events, and build new relationships. Your participation will not only help fund the Junior League of Pittsburgh's many projects, but will also aid in the revitalization of this wonderful neighborhood.

Enclosed is the Sponsorship and Donation Packet for your review. We are happy to entertain new ideas for support, and will answer any questions you may have. You can reach me directly at 724-875-5253. Since 1922, the Junior League of Pittsburgh has been dedicated to promoting voluntarism, developing the potential of women, and improving the Pittsburgh community. We hope that you will decide to join these efforts by participating in the Junior League of Pittsburgh's 19th Designers' Show House in a way that is meaningful and beneficial to you and your business. A member of the Junior League of Pittsburgh will follow up with you over the phone once you have had an opportunity to review the enclosed information. We appreciate your consideration.

Sincerely,

Ali McCrossin
Designers' Show House Committee Chair
The Junior League of Pittsburgh, Inc.
724-875-5253 | Email: Designersshowhouse@jlpgh.org

The Junior League of Pittsburgh, Inc. is a 501(c)(3) nonprofit organization. The official registration and financial information of the League may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania, [1-800-732-0999](tel:1-800-732-0999). Registration does not imply endorsement.



OVERVIEW

The Designers' Show House is a fundraising event to benefit the mission and community projects of the Junior League of Pittsburgh (JLP). The Show House will feature a unique home with superb Pittsburgh architecture, on loan for this event, which will be transformed by area designers and temporarily opened to the public for tours.

PURPOSE

The Designers' Show House is the JLP's largest fundraiser. Proceeds from this event enable the JLP to support its mission and to continue its commitment to give back to the community through programs and projects focused on women and children. Exposure from the event will increase awareness of community needs and engage past, current, and future JLP members. Beyond ticket sales, funds will be raised through complementary events, which may include corporate sponsorships, preview tours, galas, special events, a boutique, cafe and silent auction.

SHOW HOUSE

The 2018 Show House will take place at 1300 Wood Street in Wilkinsburg Borough. The home originally built in 1900 by Roswell Gardner Yingling, a prosperous coal and brick dealer, has gone from single family home, to hospital, to personal care home and is now being transformed into a community gathering space. The Show House will also include the carriage home.

DESIGNERS

Selected interior designers will transform their assigned room, reflecting their personal tastes and ideas. Landscape designers will update the surrounding outside areas of the home, creating attractive lawn and garden spaces for the public to explore. The house is opened to the public, offering the designers an opportunity to showcase their decorating talents to the local community.

WHEN

The 19th Designers' Show House is scheduled from May 4-20, 2018.

ATTENDANCE






























JLP anticipates between 2,000 and 4,000 guests will attend the Show House and its supporting events during the two-week run.

PROMOTION

A media partner will be secured to provide pre- and post-event coverage of the Show House and the related activities. Additionally, JLP will promote the event in local newspapers, on social media, and on pertinent websites.

EVENT CONTACT INFORMATION

Through a sponsorship of the Junior League Designers' Show House, your organization will provide life-changing programming and resources for women and children in the Pittsburgh community. For questions and to confirm your sponsorship package, kindly contact Ali McCrossin at Designersshowhouse@jlpgh.org or 724-875-5253.

Level Name	Presenting	Platinum	Gold	Silver	Bronze	Copper	Friend
Sponsor Investment or in-kind equivalent	\$40,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$500
Exclusive naming rights to the opening night event							
Appearance at a Junior League General Membership Meeting							
Category exclusivity							
Opportunity to host evening event for sponsor invitees at the Show House							
Mention as presenting sponsor in all media coverage							
Sponsor branded giveaway at the Show House							
Logo on JLP Designers' Show House marketing pieces							
Logo on sign board located in the JLP Designers' Show House							
Recognition on the JLP website, Facebook and Instagram pages							
Logo acknowledgment in the JLP newsletter and weekly email communications distributed to over 300 members							
Invitations to opening night event	8	6	4	2			

What is The Junior League of Pittsburgh?

WE ARE: Women Building Better Communities

Since 1922, the women of the Junior League of Pittsburgh (JLP) have been the driving force behind transformative initiatives and institutions that make our community a healthier, more vital place to live. Our members represent a wide range of backgrounds, interests and professions. We work as a team to identify unmet needs in the community, then forge effective coalitions to work towards change. Time and time again, the women of the JLP are among the first leaders to step up to tackle our community's biggest challenges.

With a 95-year history of high-profile community impact, members have generated significant funding, and volunteered thousands of hours, to establish many notable Pittsburgh institutions including the Children's Museum of Pittsburgh, Transplant Recipients International Organization (TRIO), Pittsburgh History & Landmarks Foundation, HEARTH, Highmark Caring Place, Three Rivers Youth, and Vintage Senior Community Center.

WE ARE: Community Investors

The JLP's 325 women volunteers collectively contribute 7,500 volunteer hours annually. Over the past ten years, the League has donated nearly \$500,000 to support children's health, literacy, and development. The JLP trains its members to collaborate with community partners to identify our most urgent community needs and to address them with meaningful initiatives. We provide administrative, financial, and volunteer support for our pilot projects. Members become leaders who make lasting contribution to the Pittsburgh region and beyond.

WE ARE: Making an impact

In 2015, the Junior League of Pittsburgh committed its resources to work towards securing access to nutritious food for households living below the poverty line in the East End of Pittsburgh. Roughly 47,000 children in Allegheny County are food insecure, equating to 1 in 5 children. The US Department of Agriculture defines food security as "access by all people at all times to enough food for an active, healthy life." The opposite of food security - food insecurity - is defined as "a household-level economic and social condition of limited or uncertain access to adequate food." Hungry children cannot learn and are three times more likely to be suspended from school. Also they are nearly three times more likely to suffer from poor health than their food secure counterparts. Adults who experienced hunger as children are ill-prepared- mentally, emotionally and physically- for the work environment, leading to greater absenteeism and turnover.

The JLP's goals are to address childhood hunger and to search for collaborative solutions to end food insecurity in our community. The Junior League is initiating partnerships with local organizations including the Greater Pittsburgh Community Food Bank, Just Harvest, the Pittsburgh Food Policy Council, and Pittsburgh City Council.

In 2015, the JLP provided \$10,000 to help launch a new "back-pack feeding program" at Propel East Charter School in Turtle Creek. Our funding and monthly volunteer support provided weekend meals and snacks for 50 students over 30 weeks. Our support continued in 2016 with a food drive that fed over 364 students over spring break. The JLP then expanded its outreach by establishing a summer feeding program and back-pack feeding program in the Pittsburgh Public Schools in the East End.

Junior League of Pittsburgh Historic Milestones & Major Community Contributions

1922	The Junior League of Pittsburgh, Inc. was founded	1982-1986	Co-sponsored the Chemical People Institute's efforts to effectively intervene with the drug and alcohol abuse dependency cycle
1923	Pittsburgh Child Health Council	1983	Co-sponsored the 1983 U.S. National Figure Skating Championships
1923-1926	Founded Girls' Service Club (now Three Rivers Youth)	1983-1984	Tiny Infants/Fragile Families, a transitional infant care program with The Children's Home of Pittsburgh
1926	Established The Junior League Thrift Shop	1983-1986	Implemented Project L.E.A.D., a program to develop teen leadership skills
1927-1971	Children's Theatre Productions	1985	Co-sponsored Second Chance, an organ transplantation public service program
1938-1952	Children's Theater radio broadcasts on KDKA	1986-1987	Sponsored the International Organ Transplant Forum
1941-1945	Established Civilian Defense Volunteer Office	1986-1989	Founded Women's Center and Shelter
1948-1949	Founded and established Art and Nature Shop for the Carnegie Museum	1987	Founded the Transplant Recipients International Organization (T.R.I.O.)
1950-1952	Radio transcription series, "Fun with Books"	1987-1988	Board WALK, a project with the United Way
1953-1961	Opened Nursery School at Juvenile Court	1987-1989	Established Families Communicating
1953-1964	Children's programming for WQED TV	1987-1990	Initiated the Organ Transplant Outreach Project
1957-1958	Weekly World Affairs TV programming Family and Children's Service foster care South Hills Child Guidance Center	1987-1991	Founded the Teen Outreach Program, dedicated to decreasing teen pregnancy and drop out rates among at-risk high school students
1957-1961	Assisted Old Economy restoration	1989-1991	Sponsored Woman to Woman, an alcohol abuse and awareness program
1957-1964	Established Travelers' Aid Society at the airport	1990	Sponsored the "Don't Wait to Vaccinate" public awareness program
1958-1986	Co-sponsored Golden Age Hobby Show, a showcase of Pittsburgh seniors' talents	1991-1996	Co-sponsored North Hills Affordable Housing (H.E.A.R.T.H.), transitional housing for homeless women and their children
1961	Marionette production on National Educational TV	1995-1998	Established the Center for Grieving Children in collaboration with other community organizations
1962-1964	Co-sponsored the Pittsburgh Symphony "Little People's Concerts"	1998-2001	Silent Witness Initiative, a collaboration with the National Council of Jewish Women, a domestic violence awareness program - Women's Center & Shelter
1964-1965	Co-founded Pittsburgh History & Landmarks Foundation	1999-2002	Pittsburgh International Children's Shelter - an outreach program to introduce preschool children to the theater
1966-1968	Created drama program for the emotionally disturbed at Presley House	2000-2003	Children's Museum, the Backyard Project
1967-1970	Established coordinating agency to find homes for youth	2000-2005	Vintage Adult Day Care, Saturday classes
1968-1969	Restoration of Neill Log House, University of Pittsburgh's first building	2002-2005	Everybody Wins! - a reading & mentoring program in the Pittsburgh Public Schools
1969-1972	Initiated the Performing Arts Series for Children at Carnegie Hall	2004	Providence Teen Program, a developmental, social, recreational program for 12-16 year-olds in North Side
1973-1976	Helped establish Vintage, Inc. Senior Citizen Center	2004-2006	Providence Teen Program and Safety Kids Camp
1976-1978	Pittsburgh Action Against Rape	2006-2008	KABOOM! Sponsored 3 community playgrounds built in Turtle Creek, the North Side, and Clairton.
1979-1980	Published "On the Go," a Pittsburgh guidebook for the disabled	2006-2015	Kids in the Kitchen, an annual nutritional initiative
1979-1981	Began the Historical Society of Western Pennsylvania docent program	2008-2012	Supported the expansion of Strong Women's Strong Girls, who develop the self-esteem of women and girls
1979-1982	Three Rivers Adoption Council	2012-2015	Founding partner of iQ Kids Radio, an innovative media collaboration between WQED and SLB Radio Productions to develop trusted Internet radio for children
1980	Co-founded the Pittsburgh Children's Museum C		
1982-1983	Developed "Tell-a-Kids," a children's telephone information service	2015-Present	Addressing Childhood Food Insecurity in partnership with the Food Bank, Propel East, and Produce to People



2018 Designer's Show House Sponsorship

NAME: _____

COMPANY NAME: _____

BILLING ADDRESS: _____

TELEPHONE: _____

SPONSORSHIP TYPE (donation or in-kind): _____

AMOUNT OF DONATION OR VALUE OF IN-KIND: _____

GIFT IS ATTACHED OR ITEM IS TO BE PICKED UP: _____

FAX: _____

E-MAIL: _____

Acknowledge Information

Please use the following name(s) in all acknowledgements:

I (we) wish to have our gift remain anonymous.

Please make your check payable to the Junior League of Pittsburgh, Inc.

Send this form, along with your gift to: The Junior League of Pittsburgh; **ATTN: Show House, 33 Terminal Way, Suite 531A, Pittsburgh, PA 15219-1212**

Please let me know if you have any questions. Thank you for your support!

Ali McCrossin
Designers' Show House Committee Chair
724-875-5253 | Email: Designersshowhouse@jlpgh.org

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