

Lights



American Girl Fashion Show Committee 2013 - Mary Bishop, Samantha Scrivner, Kathleen Farrell, Laura Ward (Committee Chair), Amber Vaughn, Kate Abel, Laura Ball, Maddie Wahl, Beckey Smith (Fund Development Directory), Perrin Boone - Not pictured: Carrie Lehman, Toni Sacco



★ American Girl

FASHION SHOW

Junior Leage of Pittsburgh, Inc. 2013-2014 Slate

Executive Committee

President - Gretchen Smathers

President-Elect - Eileen Bundy

Treasurer - Jessica Nock

Treasurer-Elect - Brooke Kissler

Secretary - Jennifer Tribble

Board of Directors

Community Director - Stephanie Hoogendoorn

Fund Development Director - Beckey Smith

Marketing Director - Vicky Guscoff

Membership Director - Amy Vanderveen

Nominating Director - Katie Kozora

Sustainer Director - Allison Burgan

Assistant Community Council Director - Alaina Warren

Committee Chairs

American Girl Chair - Laura Ward

Annual Appeal - Megan Worbs

Community Research & Development Chair - Yodit Bertu

DIAD Chair - Stephanie McLeoc

Diaper Drive Chair - Carrie DiRisio

Earned Income Opportunity Chair - Kate Abel

Events Chairs - Rachel Roney and Tamara Whiting

External Comm Chairs - Lara Shipkowitz and Lauren Plate

Graphic Design Chair - Kristin Holzer

Internal Communication Chair - Laura Bunting

Kids in the Kitchen Chair - Jessica Higgs

Lights Chair - Jessica King

New Member Chair - Jill Speegle

Recruitment Chairs - Meghan Fisher and Hannah Morrison

Retention Chair - Allison Saras

Signature Project (iQ Kids Radio) - Megan Meyer, Rebecca Toy

Gwendolyn Schwab and Melissa Reed

Touch-a-Truck Chair - Allison Carr

Training Chair - Samantha Scrivner

Transfer Chair - Jordan Dervan

Wear After Shop Chair - Dusty Nichols

The Junior League of Pittsburgh 33 Terminal Way, Suite 531A Pittsburgh, PA 15219-1212

P: 412.488.9270

F: 412.488.9271

www.jlpgh.org

The Wear After Shop 4752 Liberty Avenue Pittsburgh, PA 15224 (412) 687-2600

Store Hours:

10 a.m. to 3 p.m. on Tuesday 10 a.m. to 5 p.m. on Wednesday 10 a.m. to 7 p.m. on Thursday 10 a.m. to 4 p.m. on Friday and Saturday



Index

American Girl Fashion Show Committee

President's Message and Mission

iQ Kids Radio - Pump Up the Volume!

Insights from Our Newest Members!

Provisional Member Spotlights

Active Member Spotlights

Annual Appeal

Announcements

Holiday Season Recap

American Girl Fashion Show

DIAD

Issue-Based Community Impact: What it Means for JLP

Highlights from AJLI's Fall Organizational Development Institute (ODI)



President's Message

I am often reminded of the old adage "if you want something, done ask a busy woman" as I read the monthly reports from each committee. Our membership has made their League membership and volunteering a priority in their lives. And that is evident by how much each committee has accomplished in the last few months; and the extra tasks and responsibilities so many of you took on with gusto.

This fall, we celebrated our sixth American Girl Fashion Show. The Retention Advisors hosted mini-speak outs, and thanks to the Events Committee we enjoyed two holiday gatherings. We continue to learn about social issues facing the city of Pittsburgh; and the provisional class has teamed up with the Kids in the Kitchen committee to produce a health and wellness event for the students of Colfax Elementary in Squirrel Hill. These are just the highlights! Everyone's work and efforts do not go unnoticed, as it takes all of us to make this organization strong.

The strength of our members will be on display this spring as we head into a few new activities and renew our commitment to the events that have served us well for years. In March, we will host approximately sixty members from fellow Leagues in our region for an AJLI training focused on membership engagement and issue-based community impact. Following that we will produce our first house tour in the Mt. Washington neighborhood. Of course, we will continue to educate and entertain children with the fan favorite Touch-a-Truck.

There are many opportunities for us all to stay busy by putting our heart into the work. I look forward to seeing everyone this spring!

Warmest regards,

Gretchen Smathers 2013-2014 President



Mission

We are an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Our purpose is exclusively educational and charitable. We reach out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism.

Women Building Better Communities

For more than 90 years, the Junior League of Pittsburgh has been the driving force behind the kinds of initiatives and institutions that make our community a healthier, more vital place to live. Junior League members, reflecting a wide range of backgrounds, interests and professional pursuits, work together to identify unmet needs, forge effective coalitions and work for change. Time and time again, the Junior League is among the first organizations to step up and tackle our community's biggest challenges.



By: Carol Gomrick

In January 2013 iQ Kids Radio officially entered cyberspace with the launch of an Internet-based radio station for children under 12 to enjoy commercial free, educational and age appropriate programming. The successful launch is in no small way is due to the efforts and contributions of the Junior League of Pittsburgh. The members voted in 2012 to contribute \$45,000 in seed funding to provide administrative support and volunteers over the next 3 years. The achievement of reaching children using this medium epitomizes the pioneering spirit of the League's commitment to children in our area. Through your support of this initiative and this technology, our community now knows no boundaries.

JLP members at the IQKR Mail Stuffing Party DIAD at WQED on December 5. The distribution will go out to schools in Allegheny and surrounding counties. Photo (L to R): Alissa Ricci, Lindsey Braley, WQED Executive Director of Educational Partnerships Jen Stancil, Kristie Caro, Megan Meyer, Haley Baronne, Julie Huse.

What is iQ Kids Radio?

Well, while the technology platform is firmly seated in the 21st century, the programming and relationship with the Junior League of Pittsburgh has a long storied history covering a half century! iQ Kids Radio is the brainchild born from a collaboration of WQED Multimedia and the Saturday Light Brigade (SLB) Radio Productions. This partnership leverages over 75 years of innovative child programming. With the help from the Junior League of Pittsburgh, WQED and SLB can reach a world-wide audience by streaming their child-friendly entertaining programming via the Internet. The launch of this streaming programming continues the long commitment of the League to provide opportunities for children to realize their full potential. The relationship between WQED and JLP dates back to 1953 when the League was instrumental in helping WQED provide children's programming. The League had direct involvement in the scripting, acting and production of programming that WQED produced. In 1980, the League provided the funding to build the Children's Museum of Pittsburgh which today houses the broadcast studio where iQ Kids Radio is produced. The broadcast studio was built in 2004 with outside funding driven by the efforts of the Saturday Light Brigade. SLB was founded in 1978 with a mission to use radio technology as the medium to acknowledge the ideas and feelings of youth and families. SLB programs are the anchor broadcasts Saturday mornings on iQ Kids Radio.

What will I hear when I tune in?

The radio shows are designed to be educational through entertainment. Children and families can enjoy 24x7 multi-disciplined programming in literacy, science, geography and music. The programming formats include story-telling, language lessons and music performed by children. Saturday night is 'party' night where kids can enjoy a DJ Daddy's Dance Party to energize and exercise. Bedtime stories follow the dance party to wind down the night. Children are then gently sent to dreamland with a combination of lullabies and classic stories.

Where can I turn it on?!

As a streaming web-service, it's as easy as downloading a free app on your iPhone or Android, or listening at www.iqkidsradio.org. Download the app TuneIn to stream (listen) to iQ Kids Radio.

The Junior League of Pittsburgh owes a big thank you and gratitude to our first iQ Kids Radio Signature Project chair, Alaina Warren. Alaina dug her heels in and embraced the challenges of a new project for the League that is still a new endeavor for WQED and SLB. Her willingness to embrace new ideas and many challenges in the first year of launch has helped pave the way for the current co-chairs Megan Meyer, Melissa Reed, Gwendolyn Schwab and Rebecca Toy. Thank you to all who contributed through the committee and through volunteer support.

How can I get involved? Spread the word!







Insights from Our Newest Members!

By: Jill Speegle, New Member Chair

The 2013-2014 JLP Provisional Class is only half way through completing their first year in the league, but they have already proven to be assets in achieving the League's mission. Throughout their fall provisional period, these 58 women have displayed both dedication for community outreach and enthusiasm for the JLP.

Whether they were planning their fall provisional project with the Kids in the Kitchen, volunteering with our community partners during Done-in-a-Day events, or working shifts for the American Girl Fashion Show, the newest members are learning about the League's processes and procedures while making new friends. Don't just take my word for it, see for yourself. Here are a few insights from three provisional members.

"My Junior League experience so far has been great. I have really enjoyed the opportunity to meet new women and become more active within my community. So far the event I have enjoyed the most was the American Girl Fashion Show. I enjoyed the event because it was the first time, as a provisional member, that I got to really interact with other members of the League and see what the League can do." –Alyssa Haber

"The first few months of Junior League were a bit overwhelming. There are a lot of roles, meetings, events, and new people and I wasn't exactly sure where or how to start. I decided to jump right in and hope for the best. Looking back at the last few months, I am glad I did. We were told 'it was our League' so we would get in what we put in. I see that for myself now... I look forward to getting more involved in many of our projects and making a difference in my city." –Kimberly Bojko

"I enjoy being part of an organization that can bring positive experiences to the women in the League while leaving a greater impact on the community's women and children. I very much enjoyed being part of the American Girl Fashion Show as well as the DIAD Cribs for Kids Diamond Gala."—Megan Chasin

Provisional Member Spotlights

Meredith Mullen

Meredith grew up in Wexford, just north of Pittsburgh, and now live in Shadyside. She works at PNC Bank in the Pittsburgh downtown office as an International Account Officer in Treasury Management. Within her role, she maintains PNC's relationships with foreign banks focusing mainly on banks in Asia.

Why did you join the Junior League?

"I had been looking for ways to become more involved with volunteering in the community. One of my friends is in the Grand Rapids Junior League chapter and she told me about the organization. I thought that it was exactly what I was looking for plus it is a great way of meeting new people."

What has been the best part of your provisional year?

"It has been great getting to know other provisional and Junior League members at the meetings and volunteering events like the Wear after Shop and American Girl Fashion Show."

What is your involvement in the provisional project and how is the planning coming?

"I am one of the co-chairs of the provisional project this fall with Cara English. The fall provisional project is partnering with Kids in the Kitchen to host a healthy nutrition & fitness event at Colfax School (K-8) in February. The planning has been great so far - working with both the provisional class and other committees within the Junior League. Working on the project has been a really great way to learn more about all of the different roles within the League. "

Provisional Member Spotlights

What do you like most about being a member of the Junior League?

"Just being part of such a great organization that is so involved in the community on many different fronts."

Are there any upcoming volunteering events or trainings you are really looking forward to participating in? "I'm really looking forward to the Fall Provisional Project/KITK event coming up in February. It will be great to see all of the moving parts and everyone's hard work come together! I have also heard a lot of great things about volunteering for the South Side Soup Contest."

What has been your best experience or memory since joining the League?

"While I already have a number of experiences, the Oct GMM's Speaker Series on Violence against Women really sticks out in my mind. I thought the Community R&D committee brought in great speakers who really made the issue personal for everyone in the room if it wasn't already. Both women definitely made an impact on me that night.

What are you looking forward to most in the upcoming year 2014?

"Besides the Provisional Project, I'm looking forward to getting to know more of our provisional class and learning more about the opportunities there are with joining various committees after our provisional year. "

Cara English

Cara is from Cary, North Carolina. She is the youngest of three girls and lived in one house for her entire childhood. She attended the University of North Carolina Chapel Hill where she obtained a degree in Nursing. After graduating she moved to Nashville, Tennessee and worked at Vanderbilt as a Labor and Delivery nurse for a year before moving to Pittsburgh. She relocated here because her boyfriend began his residency and they were tired of maintaining a long distance relationship. They are currently living in Shadyside and love the area. Cara has been working as a Labor and Delivery nurse at Magee Women's Hospital for the past 16 months. She will be starting a new job in the Pediatric Intensive Care Unit at Childrens Hospital in December and is very excited about the new opportunity.

Why did you join the Junior League?

"I joined the Junior League on the suggestion of a friend as a way to meet new people. I looked into it and was really impressed. I love volunteering and had been looking for a way to get more involved in the community. I have already made so many new friends and had some great volunteer experiences that I can't believe it took me so long to join!"

What has been the best part of your provisional year?

"The best part has been the friendships I have made. I have only been in the Junior League for a couple months but I have met some truly amazing people who all just want to make the world a better place. "

What is your involvement in the provisional project and how is the planning coming?

"I am one of the co-chairs for the Provisional Project and it is coming along well. We are working with Colfax Elementary to put on an event promoting health, nutrition, and physical activity among kids. We have some great things planned and I am excited to see the final project in action."

What do you like most about being a part of the PGH Junior League?

"I like the diversity of the group. There are so many women that I have gotten the opportunity to meet that I never would have had the opportunity to meet otherwise. I look forward to getting to know more members as the years go on."

Are there any upcoming volunteering events or trainings you are really looking forward to participating in? "I am looking forward to the Touch-a-Truck event in the spring. It sounds like a great event and I can't wait to learn more about it."

Active Member Spotlights

Katie Kozora

Katie grew up in Brighton Heights in the City of Pittsburgh and still lives in the neighborhood today with her husband Joe. She works at the law firm Buchanan Ingersoll & Rooney in the Business Development and Marketing Department where her primary focus is client events - seminars, receptions, etc.

Why did you join the Junior League?

"I joined the League as I was looking for an outlet to volunteer and I certainly found that. I love participating in DIADs and it is has led to my involvement with a number of organizations."

How long have you been a member of the Junior League?

"I joined the JLP in September 2009."

What has been the best part of being a member?

"The best part of being a member is the volunteer opportunities I have access to and the wonderful women of our community whom I've become friends with."

Do you chair any committees?

"I am currently the Director of Nominating. In this position, I lead the members of the Nominating Committee and we slate future leaders of the JLP. It is a really important role and I am proud to be a part of it."

What has been the best part of being a member of the League?

"My best moments in the League are volunteering in the community and learning more about the many amazing organizations in this great city."

Are there any upcoming events or trainings you are really looking forward to participating in?

"I am looking forward to the Spring JLP Regional Training and to the Mt. Washington House Tour. I love the Mount and this is a great opportunity for the JLP."

What are you looking forward to most in the upcoming year 2014?

"My best experiences have been working on the 90th Gala and securing auction items with Jess Nock, as well as my many experiences on American Girl, especially the year that Amy Vanderveen chaired, as we had an awesome committee and I made really great friends."

"My advice is to not be scared to step up and take on a role, either in a committee, as a chair, or on the Board of Directors. The JLP is a place to learn and experience. Don't be afraid to make a difference. I am thankful for the many mentors I have had in the League who have encouraged me to do so, and have supported me through good times and as well as those that were frustrating."

Annual Appeal

By: Rebecca Gable and Megan Worbs

Happy New Year! As we kick off 2014, the board and the annual appeal committee would like to extend a personal thank you to all of our 2013 donors. We are pleased to announce that The Junior League of Pittsburgh raised \$862 through this year's Day of Giving. Over 40 individuals have supported the JLP's annual appeal in 2013 through initiatives such as the Day of Giving. Your contribution is truly appreciated and is vital in helping us continue our great work in the community.

For those of you who haven't had a chance to donate yet, there are still several ways that you can contribute. You can make a donation online through JLP's website or can send via US mail to c/o Annual Appeal at headquarters. You can also support our appeal by selecting to donate when you mail in your dues letter*. Thank you again for your support of the JLP. Together, we can make a difference!

Announcements

Congratulations to active Kate Brown and her husband Drew on the birth of their son, Max Charles Brown. Max was born on October 28, 2013.

Congratulations to active Lauren Plate and Doug Hamilton who were married on October 19, 2013.

Congratulations to active Jennifer Daurora, on being placed in the Pittsburgh Business Times 2013 Winners Circle.

Congratulations to active Katherine L. Collins who was named a board member for Uptown Partners of Pittsburgh.

Congratulations to active Amy Vanderveen the new 2013-2014 Membership Director and actives Tamara Whiting and Rachel Roney the new 2013-2014 Events Co-chairs.

It's the Most Wonderful Time of the Year

By: Amy L. Vanderveen, Membership Director/Events Chair

As I am sure most everyone does, I often find myself taking time during the holiday season to reflect on all of my fond memories and achievements from the previous year. As members of this great organization, it certainly seems that we have a lot to celebrate! From successful fundraisers to meeting new friends or joining a committee for the first time, our members' accomplishments are something to be proud of!

In early December, we kicked off the celebrations with the annual Holiday Luncheon. This year, the Events Committee was excited to announce a change in the venue from the ever-loved Duquesne Club to Hyde Park Prime Steak House located on the North Shore. The Luncheon was a tremendous success, with nearly 50 members attending, the food and company were the perfect start to the holiday season. For the first time, the Events Committee held a toy drive for Toys for Tots, which was so successful it took three Committee members to load the toys into their respective vehicles. For each toy that was donated, a raffle ticket was given to win a "fabulous" prize. Members were also invited to participate in the annual ornament exchange, a tradition which is always enjoyable. Despite being utterly stuffed after a four course meal, a good time was had by all!!!

This year, in addition to the Holiday Luncheon, the Events Committee also created a social event which at some point was deemed the "Seasonal Soiree." The Soiree, held at the popular Savoy Restaurant in the Strip District, served as a chance for our members to come together to celebrate at a strictly social event, and to introduce other members to friends, significant others or prospective members! And what an overwhelming success it was! What started off as an event with an anticipated attendance of 50 turned into an event which enticed over 100 members (and guests) to register within the first few weeks of its posting. The event was so popular that a waiting list was created! Members enjoyed mingling with each other, trying Savoy's excellent appetizers and meeting each other's guests. We hope the Seasonal Soiree will become an annual tradition.

As we welcome 2014 and focus on our resolutions, the Events Committee is busy planning the JLP's next events which, we can only hope, will be as fun and memorable as last year's events!

American Girl Fashion Show

By: Laura Ward

The Jr. League of Pittsburgh held the 6th Annual American Girl Fashion Show on November 16 & 17 at Montour Heights Country Club. This year over 150 girls ages 5-11 took to the runway as models and guest models during the two-day event. Approximately 900 guests browsed the over 30 raffle baskets and visited the Learning Express Cranberry bookstore. Many guests made appointments for their dolls at the Super Cuts Doll Hair Salon while others posed for family portraits with Ron Richards Photography. Almost all guests stopped by one of the four jewelry vendors, Oragami Owl, Alexia Rose, Rachel's Cure by Design and Bead-azzled by Kat.

This year's show focused on a fun past-time that all American girls love, the slumber party! The highlight of this year's show was having Julie teach American Girls past and present and our audience members how to do some funky disco moves while pretending they were all having fun at their slumber party. Models were even encouraged to bring pillows and flashlights from home to enhance the slumber party experience on the runway.

Planning for this annual event began in early June for the American Girl Fashion Show Committee, comprised of 15 hardworking league members. As the school year was beginning for our models, the AGFS Committee held four model searches around the city recruiting girls who wear size 6x or 10 to be models. Once models were selected the girls attended two rehearsals in preparation for the big weekend. Approximately 50 JLP members, provisional, active members and sustainers, volunteered their time in various roles during the fashion show weekend all helping to raise approximately \$25,000 for the league.











Right 1- Kimberly Gill, JLP member and emcee for the event with teen commentators - Sophia Lee from Fox Chapel Area High School and Shannon Scabora from Oakland Catholic High School Right 2- Lauren Plate Hamilton

Right 3 - Giveaway Table

Bottom Left - (from left) Julie Banks (active), Kathleen Farrell (active), Tabitha Novasat (active) and Katharine Platt (provisional)

DIAD Committee

By: Stephanie McLeod



This year the Done In A Day (DIAD) Committee is working with the Community Research & Development Committee to partner with speakers from the General Membership Meetings. In September, the DIAD Committee held a School Supply Drive, in which members donated school supplies. The supplies included 3-Ring Binders, Construction Paper, Pencils, Crayons, Calculators and much more. The DIAD Committee gave the products to the Education Partnership of Pittsburgh. The Education Partnership is a non-profit organization that provides school and classroom supplies at no charge to schools where at least 70% of the student body qualifies for the National School Lunch Program. On November 2, Junior League members went to Education Partnership's location and packed kits for High School & Middle School students. The kits included an assortment of folders, notebook paper, rulers, calculators, pens, pencils, crayons and many other supplies needed for students. We packed about 400 kits in 3 hours. Junior League members are returning in mid-December and in January to help the Education Partnership with their Resource Center and "Teacher Shopping Day". The "Teacher Shopping Day" is a when teachers from schools in their program

can come to the Education Partnership warehouse and stock up on supplies for their students. The goods collected



by the DIAD Committee will be given to the teachers.











Left 1 - L to R - Non JLP member; Stephanie McLeod, Krista Harris, Jennifer Dunbar, Julianne Muszynski, Jessica King, Mary Binker, Eve Elsen & Karen Brinker Left 2 - Stephanie McLeod (green); Jessica King / Left 3 - L to R Eve Elsen & Karen Brinker / Right 1 - DIAD School Supply Drive / Botton Center - L to R - Julianne Muszynski & Mary Binker / Bottom Right - L to R - Jennifer Dunbar; Krista Harris; Non JLP member

Issue-Based Community Impact: What it Means for JLP



By: Yodit Betru, Research and Development Committee Chair

Consistent with vision of the Association of Junior Leagues International and the leadership of the Junior League of Pittsburgh, the Community Council has embarked on a two-year community assessment study using an issue-based community impact model (IBCIM). IBCIM starts by identifying a broad topic, such as poverty, that impacts the community and targets a particular area of interest within this topic, such as homeless women. After a board topic is selected, an area of focus is indentified as an issue of interest and strategic planning is done around operationlizing the issue. In the example at hand, this could be targeting employment training for homeless women or helping homeless veterans transition back into society. The goal of the IBCIM process is to develop specific projects or tactics to address the chosen issue. This can result in a menu of short and long-term programs and opportunities for advocacy.

Many times, organizations start with a project and attempt to figure out how it fits into a larger plan. Because of the strategic process that IBCIM engages, the organization is able to look more intensively into an issue and evaluate ways to have to have a deep and enduing impact.

With this in mind, the Community Council, through the efforts of the Research and Development Committee, has conducted research to identify core issues that impact Pittsburgh. The committee has identified the following topics as areas of need: education, exploitation of women, economics and poverty, women's empowerment, community resiliency, and health. The speaker series was initiated to have experts, responsive community organizations, and people who have experienced the mentioned topics address these issues at the GMMs. The DIAD committee has strategically created volunteer opportunities to respond to the identified topics and has attempted to expose league members to the issues with a "hands-on" experience. Additionally, we have attempted to bring more visibility and access to the topics through strategic marketing such as, a development of a resource page and a social media campaign.

To address the education topic we invited Dr. Richard Milner, a distinguished scholar from the University of Pittsburgh, to discuss educational disparities in urban schools and the issues that currently impact Pittsburgh's education system. He offered meaningful solutions and discussed ways to increase opportunities for growth.

The issue of exploitation of women captures the pervasive and ubiquitous experiences that uniquely impact the lives of women such as sexual assault and abuse, intimate partner violence, gender specific victimization, prostitution, and human trafficking. To highlight this issue, sexual assault and domestic violence survivors spoke to members about their experiences and discussed how JLP can help other women survive and thrive.

Lastly, the issue of economics and poverty focused on the discrepancy of Pittsburgh being ranked as the most livable city in the United States and revealed that this is not the case for those who live in poverty, which are often women and people with minority status. Dr. Angela Reynolds from the United Way of Allegheny County and Michele Margattai from the Veterans Leadership Program of Western Pennsylvania addressed the impact of suburban homelessness and transitional economic hardship on women and specifically female veterans in Pittsburgh. They also discussed how members could respond to these issues in a meaningful manner. For the remainder of the 2013/2014 League year, the issues of women's empowerment, community resiliency, and health will be explored. JLP hopes to use the IBCIM to expose members to relevant topics that impact Pittsburgh. Before the end of the League year, JLP members will be asked to vote on one of the six mentioned topics as an area of focus for the League going forward. Following the model in 2014/2015, the Research and Community Committee will identify core issues within the area members selected and identify possible long and short-term projects and partnerships to respond to the issue. At the end of the 2014/2015 League year, members will vote on the proposed projects and partnerships.

This is an exciting journey that will allow JLP to continue to grow, develop, and respond to the issues that face Pittsburgh's community. For more information on the topics please visit the community assessment pages currently available in the member's only section of our website at: http://www.jlpgh.org/?nd=Economics poverty

Highlights from AJLI's Fall Organizational Development Institute (ODI)

Bγ: Alaina Warren, Assistant Community Impact Director

This year I attended AJLI's Fall ODI as a JLP representative along with Melissa Reed, the Events and Education Chair for iQ Kids Radio. It was eye opening talking with other Leagues about how they serve their communities and how they fund raise. I learned more than I can share and I highly encourage active JLP members who want to take on leadership roles to attend a future ODI. It was a rewarding experience and it helped renew my excitement for this League and the great things we currently do and things we want to do in the future in this community.

League and the great things we currently do and things we want to do in the future in this community. I attended the Community Impact track led by Vicky Clark. As we are in the process of conducting a two-year community assessment study using an issue-based community impact model (IBCIM; see article on page xx in this issue), I wanted to share some of what I learned:

- IBCIM is a path to civic leadership that impacts the community. It is bigger, deeper, longer-term and more
 enduring than a project-based focus, which our and most other Leagues currently use.
- We need to determine what we want for us as volunteers and for our League. Then we need to figure out how to get there. IBCIM will help us decide where we want to provide impact in the community and then we will need to discuss how we want to make a difference in that arena.
- In our rush to DO, we miss the LEARN part. We need to remember that fundamental to our mission is the training of women. We need to take the time to train ourselves to be better ambassadors of the League as well as train ourselves to be better volunteers. It is just as important as the work we do in the community and
- we need to be proud of the training we provide for our members.
 When the world changes (i.e. technology) we change how we move the mission forward. This can mean something as simple as utilizing social media to how we engage in the community to focusing on advocacy versus being founders.

Women building better communities

The Junior League of Pittsburgh
33 Terminal Way, Suite 531A
Pittsburgh, PA 15219-1212

JUNIOR LEAGUE OF PITTSBURGH

Non-profit Organization U.S. Postage PAID Pittsburgh, PA PERMIT# 184