

LIGHTS



JUNIOR LEAGUE OF
PITTSBURGH

Women building better communities

Vol. 87 Oct 2014 No. 3



Red Book Training - Front Row: Christy Lewis, Emily DeCicco, Kumi Kimura, Lauren King (New Member Committee), Erin Douglas, Ana Savic, Mary Davies, Lisa Blackrick, Melissa Reed (Training Chair), Debbie Macedonia, Monica Kohli, Stephanie Hoogendoorn (President Elect)
Back Row: Emily Archambeault (New Member Committee), Emily Mallon, Carla Chow, Michelle Roun, Janet Feick, Mara Judd, Tiffani Parks, Melissa Post, Rachel Kennedy, Melissa Brandt, Ingrid Bohme, Stefanie Pate, Lauren Guth (New Member Chair)

The Junior League of Pittsburgh 2014 - 2015 Leadership Team

Executive Committee

President - Eileen Bundy
President-Elect - Stephanie Hoogendoorn
Treasurer - Brooke Kissler
Treasurer-Elect - Rebecca Smith
Secretary - Victoria Guscoff

Board of Directors

Community Director - Alaina Warren
Fund Development Director - Megan Worbs
Marketing Director - Lara Shipkowitz
Membership Director - Amy Vanderveen
Nominating Director - Madeline Wahl
Sustainer Director - Allison Burgan

Committee Chairs

American Girl Chair - Toni Sacco
Annual Appeal - Julie Banks
Community Research & Development Chair - Jen Giesler
DIAD Chair - Stephanie McLeod
Diaper Need Chair - Carrie DiRisio
Earned Income Opportunity Chair - Lauren Plate
Events Co-Chairs - Rachel Roney and Haley Kozlowski
External Communication Chair - Jennifer Ney
Graphic Design Chair - Kristin Holzer
Internal Communication Chair - Erin Kolenda
iQ Kids Radio: Research Chair - Gwendolyn Schwab
iQ Kids Radio: Communications Chair - Rebecca Toy
iQ Kids Radio: Events Chair - Amber Vaughn
Kids in the Kitchen Chair - Mary Binker Jennings
Lights Chair - Jessica King
New Member Chair - Lauren Guth
Recruitment Chair - Emma Ravis
Retention Chair - Katie Kozora
Touch-a-Truck Chair - Elise Sturgess
Training Chair - Melissa Reed
Transfer Chair - Jordan Dervan
Wear After Shop: Volunteer Chair - Anne Flynn Schlicht
Wear After Shop: Events Chair - Kimberly Ryan
Wear After Shop: Operations Chair - Dusty Nichols

The Junior League of Pittsburgh

33 Terminal Way, Suite 531A
Pittsburgh, PA 15219-1212
P: 412.488.9270
F: 412.488.9271
www.jlpg.org

The Wear After Shop
4752 Liberty Avenue
Pittsburgh, PA 15224
(412) 687-2600

Store Hours:
10 a.m. to 4 p.m. on Tuesday
10 a.m. to 5 p.m. on Wednesday
10 a.m. to 6 p.m. on Thursday
10 a.m. to 4 p.m. on Friday and Saturday

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THE JUNIOR LEAGUE OF PITTSBURGH MISSION

The Junior League of Pittsburgh is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

As we kick-off a new Junior League year, I wish to thank all of you for your commitment of friendship and service to the Junior League of Pittsburgh. I am honored to have been selected as your 2014-2015 President, and I am proud of the positive changes our Leadership Team has already accomplished!

I hope you are all have been enjoying autumnal festivities with family and friends. At our house we are excited for the school year, selecting Halloween costumes and enjoying pumpkin flavored everything! With fall, also comes the Junior League of Pittsburgh's birthday and on October 7th we celebrated 92 years of women leading by example!

The new League year brings an opportunity to refresh our goals for the months ahead. The leadership team spent the summer outlining our purpose and focus for the year.

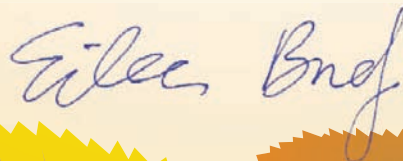
2014-2015 Strategic Initiatives*

- Accountability: members know and adhere to responsibilities; leadership team provides guidance.
- Community Impact: placements provide members opportunities to make a difference.
- Fiscal Responsibility: balance our budget, keeping in mind it reflects our mission.
- Right-sizing the League: activities reflect membership capacity and interests.

**Corresponding Board of Directors and Council objectives were distributed in the JLP weekly blast on September 9, 2014 and distributed at the General Membership Meeting on September 10, 2014. The 2014-2015 Strategic Plan is a working draft.*

Our membership has already put this purpose into action: our first General Membership Meeting, we hosted an open forum to discuss our fiscal health and our interest in the Wear After Shop. This interest is supported in large part by our sustaining members who, under the direction of Allison Burgan, have established a standing shift on the third Thursday of each month. This "The Way We Was" shift is open to all members – Sustainers, Actives and Provisionals.

The year ahead brings much excitement and opportunity for continued growth as an organization of committed volunteers. I look forward to seeing each of you at an upcoming event!



Eileen Bundy
2014-2015 President

BOARD MEMBER SPOTLIGHT 2014 - 2015 LEAGUE EXECUTIVE COMMITTEE

Victoria Guscoff, Secretary

Since joining the Junior League of Pittsburgh back in the 2009, I have observed, learned and helped others while serving separate 2-year terms as Internal Communication Chair and Marketing and Communications Director. In return, I personally achieved so much with the support of past leadership teams like launching a new web site, new email newsletter through Mailchimp and online historical photo archive through Flickr. These projects allowed me to stretch my leadership skills in new areas.

With my latest role, as Secretary, I hope to educate members through the weekly blast on the JLP's governing documents; specifically, the Bylaws and Policies, Procedures and Guidelines. Both documents can be found online at <http://www.jlpg.org/?nd=bylaws>. Some future topics will be guidelines for leave of absence, transfers, non-resident status and resignations, to name a few. Questions can be emailed to me at secretary@jlpg.org.

PROVISIONAL CLASS

Lauren Guth, New Member Chair

We are excited to welcome 37 provisional members for the 2014-2015 League Year! Recruitment Chair Emma Ravis organized 6 successful recruitment events in July and August in Lawrenceville, Downtown, Wexford, Shadyside, the JLP Headquarters, and the Wear After Shop. Starting this year, the provisionals were able to submit their applications and pay their dues online.

As the League year gets started, the provisional members are receiving training and planning for their projects. The provisional class participated in their new member orientation class (also known as "Red Book") in September. They traveled in groups on a scavenger hunt to various locations significant to the League (such as the Children's Museum, Highmark Caring Place, and Headquarters) and concluded their journey with a reception at the Wear After Shop. The Wear After Shop will also be a focus for the fall provisional class this year as they incorporate the shop into their project plans. New Member Committee Member Meredith Mullen chaired the fall provisional project last year, and will serve as fall project adviser this year.

Thank you to the New Member Committee and the League for supporting and encouraging this year's provisional class!

PROVISIONAL MEMBER SPOTLIGHTS

Meet Mary Davies

Mary Davies is part of the 2014 – 2015 provisional class. She currently lives in Oakland and is new to the Pittsburgh area. She is looking forward to celebrating her one-year anniversary in October. Mary currently works as a television news producer at WTAE. We are excited and honored to have her as part of the Provisional Class.

Q&A With Mary

Q: What are some of your hobbies?

A: I enjoy reading, singing, traveling, shopping, graphic design and watching the Steelers.

Q: Why did you join the Junior of League?

A: To meet new people, learn more about my city and give back.

Q: What are you looking forward to most about the upcoming League year?

A: Working alongside incredible and dedicated women.

Q: What have you enjoyed thus far about being a part of the JLPGH?

A: Learning about all of the opportunities I have to look forward to as part of the JLPGH.

Q: What are you looking to get out of this year as a provisional member?

A: A strong understanding of what the Junior League is about, plenty of experience volunteering and getting to know the rest of the provisional members.

Meet Alexandra Brunory

Alexandra Brunory is part of the 2014 – 2015 provisional class. She currently lives in in the South Side of Pittsburgh. She grew up in Pittsburgh but moved to Washington, DC after college graduation and moved back to the area about a year ago. Alexandra currently works as a Government Relations Consultant. We are excited and honored to have her as part of the Provisional Class.

Q&A With Alexandra

Q: What are some of your hobbies?

A: I love to run marathons, read, travel, eat, and do yoga.

Q: Why did you join the Junior of League?

A: I finally have the time to volunteer. I thought Junior League would be a great opportunity to meet like-minded women and help the community out at the same time.

Q: What are you looking forward to most about the upcoming League year?

A: Getting to know other girls in the League and working together to make Pittsburgh a better place. I love this city.

Q: What have you enjoyed thus far about being a part of the JLPGH?

A: The sense of community and being with those that share the same goal as you.

Q: What are you looking to get out of this year as a provisional member?

A: I am looking forward to learning more about JLPGH and all that they do. I am also looking forward to making new friends.

PROVISIONAL MEMBER SPOTLIGHTS

Meet Kristi Burry

Kristi Burry is part of the 2014 – 2015 provisional class. She currently lives in Bloomfield about one block away from the Wear After Shop. She has lived in Pittsburgh for two and half years. Kristi currently works as the Director of the Office of Child and Community Health for the Homewood Children's Village. In this role she is responsible for designing and implementing community health programs for children and families who live, learn, play, and/or worship in Homewood. We are excited and honored to have her as part of the Provisional Class.

Q&A With Kristi

Q: What are some of your hobbies?

A: I am an avid runner, and am usually out for a long run on the weekends. I also enjoy cooking, baking, reading, going to the movies, and catching up on the many television shows I'm addicted to.

Q: Why did you join the Junior League?

A: I joined the Junior League because I was looking to meet other women who are interested in giving back to the community and volunteering their time.

Q: What are you looking forward to most about the upcoming League year?

A: I am looking forward to getting to know the provisional and active members through the different League activities and being a part of League events like American Girl and Touch Truck.

Q: What have you enjoyed thus far about being a part of the JLPGH?

A: I've enjoyed learning about JLPGH and seeing how things operate. The first GMM was so efficient and informative, and I always love things that are well run!

Q: What are you looking to get out of this year as a provisional member?

A: I am hoping to create relationships with both provisional and active members and really get a good understanding of what the League does and how it operates. I'm also looking forward to being a part of the different events run by the League and volunteering with different organizations.

ANNOUNCEMENTS

Congratulations to Anne Flynn Schlicht, JLP WAS co-chair! Anne is an honoree of the 40 Under 40! Each year the Pittsburgh Magazine and Pittsburgh Urban Magnet Project (PUMP) sponsor the 40 Under 40 Program with the goal of recognizing 40 people under the age of 40 who are committed to shaping our region and making it a better place for everyone to live, work and play. The awards ceremony will held on Friday October 24, 2014.

Good Luck to Sustainer Susanne Wagner! Susanne is looking forward to her upcoming October biking trip to Barcelona and the surrounding Catalonia region.

Congratulations to Katie Kozora and her husband Joe on the birth of their son Cash Michael Kozora on June 9, 2014.

Congratulations to Amy Vanderveen on her recent move and new position as Associate Attorney at Robb Leonard Mulvihill & Associates.

Congratulations to Elise (Cohen) Sturgess on her recent marriage to Ian Sturgess.

Congratulations to Stephanie Garbe, DIAD committee member, for being recognized as one of three 2014 Athena Young Professional Award Finalists on September 29, 2014. Since 2011, the ATHENA Young Professional Award recognizes an emerging leader age 35 or younger. This is a distinguished honor in our community.

Congratulations to Dianne Cook on her recent move and new position at Crown Castle as the Operations Project Manager. Dianne became a Project Management Professional in June after passing the PMI certification exam.

FINANCIAL IMPACT ON THE COMMUNITIES WE SERVE

Alaina Warren

The Junior League of Pittsburgh was founded in 1922 and since its founding the impact the League has had on the communities in and around the Pittsburgh area is incredible. Thanks to amazing and dedicated members, the League has continued to impact the community in numerous ways. Here are just some of the highlights of the impact the League has had: In the Independent Sector for 2013 the dollar value of the volunteered hours of the League has equated to \$219,400 or 10,000 hours. (This is based on a dollar value of \$21.94 per hour.)

The League has donated 30,000 diapers since 2012 and also donated \$10,000 to the Greater Pittsburgh Food Bank in 2010 as well as \$2,200 to Catholic Charities's Roselia Program in 2013. As of May 12, 2014, the League's members have volunteered approximately 1,537 hours for 34 local organizations.

Between 2013-2014 the League awarded \$10,000 in small community grants to four community organizations. The organizations were selected because each is making an immediate impact on a gap that existed within the community, while also building community resiliency. They include the Braddock Youth Project, Assemble, Girl Scouts of Western PA, and Homewood Children's Village.

ANNUAL APPEAL

Julie Banks, Annual Appeal Chair

My name is Julie Banks and I am the Junior League of Pittsburgh's 2014-2015 Annual Appeal Chair. This is my second active year in the League, and I am excited to work with you all to raise the funds we need to continue the League's work in Pittsburgh.

As we move forward with the League's new Issue Based Community Impact model, the Fund Development Council will be researching new sources of sustainable funding for our community projects. We will be discussing our new initiatives at General Membership Meetings and in the weekly blasts this fall.

So why is participation in Annual Appeal so important?

Membership giving is important as we forge new relationships with corporate and foundation partners in our area. Funders consider giving participation rates when deciding on grant-making and sponsorship opportunities. We would like to have 100% participation from our membership this year.

Here are a few ways that you can get involved right away:

Give Through United Way: Many workplaces have United Way campaigns in the fall. You can designate your payroll deduction gift to the Junior League of Pittsburgh. Payroll deduction is an easy way to support the League throughout the year. For example, your designation of \$5.00 per pay period would be a total gift of \$130 over the course of one year! Our United Way Agency Code is 655.

Matching Gifts: Additionally, many employers offer a match to employee charitable giving. Your gift to the League could be doubled or even tripled! Your company's Human Resources or Benefits department can tell you if employee matching is provided at your workplace. Feel free to contact me if you have any questions regarding matching gifts.

On behalf of myself and rest of the Annual Appeal Committee, I would like to thank you for your consideration this year. We are very grateful for your support!

DONE IN A DAY

DIAD Committee

Over the years, the Done in A Day Committee has been able to help many local organizations in the greater Pittsburgh area. During the 2013-2014 League year, Junior League of Pittsburgh members have volunteered over 1537 hours at 34 local organizations!

One of those organizations was the Greater Pittsburgh Community Food Bank through its Produce to People (P2P), an event that occurs monthly across Pittsburgh. "A typical Produce to People distributes food to 400-800 families, with a focus on whole fruits and vegetables." (Greater Pittsburgh Community Food Bank Website)

P2P volunteers start early in the morning sorting produce provided by the Community Food Bank of Pittsburgh. They bundle items such as potatoes, onions, oranges and bananas into packages for individuals and then arrange the food into distribution lines. Residents receive between 35 to 50 pounds of produce, which is meant to complement their pantries. Volunteers were also asked to help residents carry their groceries to their cars.

Stephanie McLeod, DIAD chair, had the pleasure of volunteering at one of the distributions last year. She says: "It was hard work, but very rewarding at the same time. I was a runner, which entailed helping elderly residents fill their cart and/or boxes with the produce of the day. We also assisted them with loading the items into the vehicles."

JLP's partnership with the Produce to People organization is continuing this League Year. At a recent event, several JLP members were tasked with unloading the truck, repacking the food and distributing to the public. Among the volunteers were Stephanie Garbe, Vicky Guscoff, Julie Banks, Katie Lishego, Alissa Ricci, Teresa Tao, Kristie Caro and Megan Avery.

This is a reoccurring DIAD opportunity, which takes place on the 1st Saturday of the month, so please check the member calendar for upcoming dates and locations.



L-R: Teresa Tao, Julie Banks, Kristie Caro, Vicky Guscoff, Alissa Ricci, Megan Avery & Katie Lishego



L-R: Katie Lishego, Julie Banks, Megan Avery, Stephanie Garbe

WEAR AFTER SHOP

Dusty Nichols



The Wear After Shop has been a fundraiser for the League since 1925. Located in the heart of Bloomfield, the shop offers a variety of gently used styles and rare finds for men, women, and children. The shop also carries accessories and small household items. The shop's merchandise is received on donations provided by both League Members and the community. The Wear After Shop Committee plans to host several events at the shop this league year, including a Columbus Day sale, a Houseware Sale, and a Winter Fur Sale.

Ready to get involved? The Wear After Shop Committee is busy making improvements to the shop. Keep your eyes out volunteer opportunities at the shop. On the third Thursday of every month, the Sustainers will be hosting volunteer shifts to help clean-up the shop. Keep your eyes out for other volunteer opportunities. Dates will be posted on digital cheetah and included in the weekly blast.



@WearAfterShop



@WearAfterShop



Wear After Shop



Above: Host Tonia Caruso talks with Eileen N. Bundy, President, about the organization and its upcoming event, the 2014 American Girl Fashion Show.



Above: September GMM with President, Eileen N. Bundy



Left: September GMM with Christie Seibert, Jennifer Daurora and Christina Johansen

DIAPER NEED AWARENESS

Carrie Dirisio, Diaper Needs Awareness Chair

Did you know one in three American families struggles with providing enough diapers for their children? Leaving a baby in a dirty diaper can have negative, long-term effects on both the child's physical and mental health as well as the mother's emotional health.



During the 2013-2014 League year, the Diaper Need Awareness committee collected over 6,000 diapers from League members as well as outside community members. This amount of diapers was enough to cover Catholic Charities diaper needs for an entire month.

But holding diaper drives is not enough, we need to get the community involved. This League year, Diaper Need Awareness committee will be increasing our advocacy efforts for this important need in our community. We have created a DIY Diaper Drive kit to share our knowledge with the community. ***This can be found on our website under Community Impact > Diaper Need > DIY Diaper Drive Kit*** (<http://www.jlpgh.org/?nd=diaperkit>).

We need your help! If you have a church group, book club or school organization that would be interested in holding a diaper drive, please contact Carrie DiRisio, Diaper Need Awareness chair, at diaperneed@jlpgh.org.

iQ KIDS RADIO

iQ Kids Radio Committee

This year is the JLP's final year with iQ Kids Radio as the three-year signature project comes to a close. The project began on June 1, 2012. Through this award, the JLP has provided the administrative, volunteer, and financial support (\$15,000 each year for three years) to contribute to iQ Kids Radio's success.

These past two years have been a learning experience in how to launch and promote an internet streaming educational radio station for children. In the coming month's iQ Kids Radio will launch two new programs, one that focuses on world culture and one that focuses on health and wellness. In addition, iQ Kids Radio will feature music and stories related to upcoming holidays such as Halloween, Hanukkah and Christmas.

The iQ Kids Radio committee will be setting up recording days for League members and their children/grandchildren/nieces/nephews to come and record stories, songs, greetings, etc. for the upcoming shows and holiday specials. Stay tuned and information will come out in the blast! The iQ Kids Radio committee will also be working with the Kids in the Kitchen committee to develop content for the health and wellness show.

If you are interested in helping create content or know of children who would be interested in recording, please contact ikidsradio@jlpgh.org. And remember to listen imaginatively!



LEAGUE EVENTS NOVEMBER 2014

Saturday November 1

Time 8:15am – 12:00pm

Produce to People

Pittsburgh Community Food Bank

Wednesday November 12

6:00pm – 8:30pm

General Membership Meeting - Doubletree

One Bigelow Square, Pittsburgh, PA 15219

Thursday November 13

Time: 10:00am – 12:00pm

Global Links

700 Trumbull Drive Pittsburgh, PA

Friday November 14

Time 6:00pm – 9:00pm

American Girl Fashion Show - Setup

Pittsburgh Field Club – Fox Chapel

Saturday November 15

Time 8:00am – 8:30pm

American Girl Fashion Shows

Pittsburgh Field Club – Fox Chapel

Sunday November 16

Time 11:00am – 7:00pm

American Girl Fashion Shows

Pittsburgh Field Club – Fox Chapel

DECEMBER 2014

Saturday December 6

Time 8:15am – 12:00pm

Produce to People

Pittsburgh Community Food Bank

ARE YOU USING #beJLP?
FOLLOW US AND HELP SPREAD THE WORD!



@JLPGH



@JLPGH



Junior League
of Pittsburgh



Junior League
of Pittsburgh

*We have decided to move forward with an internal, Members Only Facebook group in addition to the already existing Public Facebook Page. If you have not been added and would like to be, please email communications@jlpgh.org.

Saturday, November 15
at 11am, 2:30pm & 6pm

Sunday, November 16
at 1pm & 4pm

The Pittsburgh Field Club
121 Field Club Rd.
Pittsburgh, PA 15238